



CAROLINAS CHILI CHAMPIONSHIP

OCTOBER 19, 2024

Hosted by McClancy Corp. 8746 Charlotte Hwy, Indian Land, SC 29707

SPONSORSHIP LEVELS

Bell Pepper Charity Sponsor – \$250

1. A 12' X 12' event site at the Carolinas Chili Championship (CCC) for your invited "sponsored" charity/NFP team.
2. One complimentary entry for the CCC Open Chili Cook-off competition for your designated charity/NFP.
3. A Banner highlighting your sponsorship contribution to be displayed at your designated charity/NFP's site.
4. Your organization can send up to two individuals to serve as Judges who will sample and vote for the official ICS chili competition entries to determine the winners on Saturday at the Carolinas Chili Championship and/or on Sunday at the "invitation only" McClancy's Chili Master Cook-Off.
5. CCC will make a \$100 donation to your designated sponsored charity/NFP competing in the Open Chili Cook-off to help with ingredient costs.

Chili Pepper Sponsor – \$500

1. A 12' X 12' event site for your team to set up at the Carolinas Chili Championship (CCC) plus a second 12' X 12' site for your invited "sponsored" charity/NFP team.
2. A complimentary entry for the CCC Open Chili Cook-off competition and a second complimentary entry for your designated charity/NFP.
3. A Banner highlighting your sponsorship contribution to be displayed at your designated charity/NFP's site.
4. Your organization can send up to two individuals to serve as Judges who will sample and vote for the official ICS chili competition entries to determine the winners on Saturday at the Carolinas Chili Championship and/or on Sunday at the "invitation only" McClancy's Chili Master Cook-Off.
5. CCC will make a \$100 donation to your designated sponsored charity/NFP competing in the Open Chili Cook-off to help with ingredient costs.



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Jalapeno Sponsor – \$1,000

1. A 12' X 12' event end-cap site providing high visibility where your team can set up at the Carolinas Chili Championship (CCC) plus a second 12' X 12' site for your invited "sponsored" charity/NFP team.
2. Social media coverage plus a session on Crenshaw Visions mobile electronic billboard with your promotional message and sponsorship of the Carolinas Chili Championship - a \$600+ value.
3. A complimentary entry for the CCC Open Chili Cook-off competition and a second complimentary entry for your designated charity/NFP.
4. Sponsorship recognition on the CCC website, your logo on the Sponsorship's area plus a Banner highlighting your sponsorship contribution displayed at your designated charity/NFP's site.
5. Your organization can send up to three individuals to serve as Judges who will sample and vote for the official ICS chili competition entries to determine the winners on Saturday at the Carolinas Chili Championship and/or on Sunday at the "invitation only" McClancy's Chili Master Cook-Off.
6. CCC will make a \$100 donation to your designated sponsored charity/NFP competing in the Open Chili Cook-off to help with ingredient costs.

Presenting Sponsor – *negotiable* (Limited to Two – ONLY one remaining)

1. A 24' X 12' event end-cap site providing high visibility where your team can set up at the Carolinas Chili Championship (CCC) plus a second 12' X 12' site for your invited "sponsored" non-profit organization/charity team.
2. A complimentary entry for the CCC Open Chili Cook-off competition and a second complimentary entry for your designated charity/NFP.
3. Recognition as Presenting Sponsor on all CCC advertising and marketing activities and materials.
4. Recognition on the CCC website home page as the Presenting Sponsor with your logo plus a Banner highlighting your sponsorship contribution displayed on the Entertainment Stage.
5. Your organization can send up to six individuals to serve as Judges who will sample and vote for the official ICS chili competition entries to determine the winners on Saturday at the Carolinas Chili Championship and/or on Sunday at the "invitation only" McClancy's Chili Master Cook-Off.
6. Opportunity to announce and present awards at the conclusion of the events.
7. CCC will make a \$100 donation to your designated sponsored charity/NFP competing in the Open Chili Cook-off to help with ingredient costs.